

## 短訊發送登記人機制\_香港分行已登記的短訊發送人名稱通知

為打擊惡意欺騙短訊，香港通訊事務管理局辦公室、香港金融管理局、香港警務處、香港銀行公會及電訊業界合作推出「短訊發送人登記制」(此計劃)，已登記此計劃的「短訊發送人」使用以「#」號開頭的「已登記發送人名稱」，向香港本地流動電話用戶發出短訊，以協助市民識別短訊發送人身份。

自 2024 年 3 月 9 日起，如客戶在本行留存之手機為**香港本地手機號碼**，本行發送之短訊，發送者地址將會以「已登記發送人名稱」取代現有之號碼，協助客戶識別本行發出的短訊。

永豐商業銀行香港分行已登記發送人名稱分別有：

#BSP\_01

#BSP\_02

#BSP\_03

如您留存之手機為香港本地號碼，收到香港分行名義發出卻非上述已登記發送人名稱之可疑短訊，請 您致電本行客服專線 (852) 2907-6968 確認； 關於此計劃的其他詳情，請瀏覽香港通訊事務管理局辦公室網站。

請注意，短訊發送人登記制並不適用於：

1. 可供接收者以發送人號碼直接回覆的短訊； 或
2. 使用非香港營辦商提供之一卡多號/一卡雙號流動服務的本地用戶

永豐商業銀行股份有限公司香港分行 謹啟

2024 年 3 月 5 日

## **SMS Sender Registration Scheme\_the notice of Registered SMS Sender IDs of Hong Kong Branch**

To prevent public from falling prey to phishing SMS, Office of the Communications Authority (“OFCA”), the Hong Kong Monetary Authority, the Hong Kong Police Force, the Hong Kong Association of Banks and the telecommunications industry have established the “SMS Sender Registration Scheme” ( “The Scheme” )in Hong Kong. Authorized SMS Senders under the Scheme only use "Registered SMS Sender IDs "starting with “#” to send SMS to Hong Kong local mobile users to assist public in identifying SMS sender.

Starting from 9<sup>th</sup> March 2024, if customers‘mobile number retained with us is Hong Kong local mobile number, the sender address of SMS sent by us will be replaced by the "Registered SMS Sender IDs" below:

The "Registered SMS Sender IDs" of Bank SinoPac Hong Kong Branch

#BSP\_01  
#BSP\_02  
#BSP\_03

If your Hong Kong local number receive a suspicious SMS which is using the name of Hong Kong branch but the registered sender IDs are vary from the mentioned above, please call our customer service hotline at (852) 2907-6968 for assistance, for other general information about the scheme, please visit OFCA's website.

Please note that the SMS Sender Registration Scheme is not applicable to:

1. SMS messages of which receiving parties are expected to reply to the senders via phone numbers; or
2. Local subscribers of Single-Card-Multiple-Numbers/One-Card-Two-Numbers mobile service provided by non-Hong Kong operators.

Bank SinoPac, Hong Kong Branch  
5<sup>th</sup> March 2024